



Client: The Toy Insider

Publication: Atlanta Journal-Constitution

Date: October 6, 2008

Circulation: 318,350



A look at toys making this season's hot lists

By The Associated Press

(AP) - Industry experts are beginning to unveil the list of what they believe will be hot toys for the holiday season. Here are a few that made both Timetoplaymag.com's "Most Wanted" list and Toy Insider's "Hot 20."

_ELMO LIVE: A lifelike version of Mattel Inc.'s Fisher Price doll, who tells jokes, waves his arms and crosses his legs. For ages 18 months and up, retails for about \$59.99.

_BAKUGAN: Spin Master's game popular with boys that includes marbles that unfold into figures and magnetic trading cards. For ages 5 and up, retails for \$4.99 to \$24.99.

_FURREAL FRIENDS BISCUIT, MY LOVIN' PUP: Hasbro Inc.'s almost scarily realistic golden retriever who barks and wags his tail and responds to six different voice commands. For ages 5 and up, retails for about \$179.99.

_U-DANCE: Hasbro's motion-based dance game that connects to your TV and is both mat- and cord-free, so you can even perform moves like spinning around. For ages 8 and up, retails for about \$74.99.

_CLICKABLES: Techno Source's line features bracelets and charms that click together magnetically, and then can be used to upload information on DisneyFairies.com to create fairies and interact. For ages 7 and up, retails for \$12.99 to \$29.99.